MEDIA KIT

LEADING LADIES
MAGAZINE

The Nation's Premier Powerhouse Women's Success Magazine

SOUTH FLORIDA · NEW YORK · ATLANTA · WASHINGTON, DC · CHICAGO · DALLAS · LOS ANGELES

Our Vision

Our globally acclaimed, award-winning team has spent 20+ years telling the stories of founders, philanthropists, empire-builders, and the people who define the rooms that matter. ***Leading Ladies Magazine*** is the nation's premier powerhouse women's success magazine for trailblazers at the top of their game. Built on Connection, Collaboration + Community Impact, we live at the intersection of entrepreneurship, luxury and legacy.

We don't fight for her attention on a crowded newsstand. We meet her where she already is: at home, in the office, where she shops, in the salon, the med-spa suite, the private club, her yacht and at the FBO before a morning flight. Our magazine gets held, not scrolled. Kept, not tossed.

From our print anchor to signature events, social media and beyond, we are building a national luxury network of dynamic women across the country's most influential women-led metropolitan markets: South Florida, New York, Atlanta, Washington, DC, Chicago, Dallas and Los Angeles.

EVERY ISSUE IS A COLLECTIBLE

MEET OUR FOUNDER

JESSICA CRISTOBAL

As Founder & CEO of Leading Ladies League, Jessica Cristobal has curated a global network of powerhouse women devoted to Connection, Collaboration + Community Impact.

A seasoned magazine Publisher & President with 20+ years in luxury media and more than a dozen award-winning titles in her portfolio, she is the best-selling author of *The Leading Ladies Guidebook* and was crowned Mrs. Florida International 2025.

As the First Lady of University of Miami Football, she, alongside her husband, Hurricanes Head Football Coach Mario Cristobal, and their two sons, are devoted to strengthening, enriching and uplifting communities around the world.

"I created Leading Ladies Magazine *to celebrate and showcase the journeys of remarkable, dynamic and successful women. We are limitless as humans, and we are the architects of our own destiny."*

Global Perspective

Our **award-winning team of globally acclaimed media professionals** has helmed a vast portfolio of luxury titles around the world, reaching a combined audience of **100 million+ On Land, Sea & Air**, earning national and international accolades for **General Excellence**, **Magazine of the Year**, **Cover of the Year**, **Editor of the Year**, **Best Writing**, **Best Features**, **Best Headlines**, **Best Design** and **Best Photography**, alongside scores of humanitarian awards, ensuring *Leading Ladies Magazine* stays on the pulse of the world's trailblazing social elite, thriving philanthropic scene and lifestyle trends.

Editorial Departments

Radar Trending launches, luxury goods & services

Leading Ladies Trailblazing women making moves and leaving a lasting impact

Sanctuary Real estate, developments, design & architecture

The Pulse Arts, culture & entertainment

In Good Taste Restaurants, chefs & dining trends

Successories Fashion-forward must-have essentials

Jetset Travel, exotic destinations, cruises & adventures

Land, Sea + Air Luxury cars, yachts, boats, nautical trends & private aviation

Impact Uplifting non-profits & the causes they serve

RSVP Special events, fundraisers & galas

**Editorial calendar, departments and scope subject to change without notice.*

The Audience

She leads. She gives. She buys.

95% OF OUR READERS ARE WOMEN

Demographics

$12M
MEDIAN NET WORTH

$500K
MEDIAN HHI

$5M
MEDIAN HOME VALUE

Reader Survey

LIFESTYLE

85% Are Founders, Owners or CEOs

100% Shop in high-end retail and boutiques

90% Travel 5+ times a year

INVESTMENTS

90% Own multiple properties

96% Hire estate professionals

97% Own a luxury car, yacht or jet

PHILANTHROPY

80% Support 3+ charities

77% Have served on a non-profit board

75% Attend 5+ galas annually

**Source: Readership Survey Q4 2025*

National Reach

25,000
COPIES PER ISSUE

125,000+
TOTAL READERSHIP

100,000
ANNUAL CIRCULATION

Seven flagship markets. *One* audience.

We don't choose our markets by size — we choose the affluent metropolitan corridors where she already leads, speaks and gathers from coast to coast.

LEADERSHIP
The nation's leading markets for businesses owned by women

AFFLUENCE
Reaching the wealthiest zip codes & neighborhoods throughout the USA

ACCESS
Invitations to signature events and exclusive parties each season

$850 Billion+
CONSUMER EXPENDITURE
Leaders in global affluence

$12 Million
MEDIAN NET WORTH
Reaching the wealthiest markets

$2.8 Trillion
ANNUAL REVENUE
Women-owned businesses in U.S.

$5.2 Million
MEDIAN LIQUID ASSETS
Among the highest wealth markets

$350 Billion+
ECONOMIC OUTPUT
At the forefront of affluence

Wealth Leader
BILLIONAIRES + MILLIONAIRES
Strongest concentration in U.S.

**Sources: 2025 Henley & Partners World's Wealthiest Cities Report; 2025 Knight Frank Wealth Report; U.S. Census Bureau ACS 5-Year Estimates & 2025 Annual Business Survey; Readership Survey Q4 2025. Readership based on 5x pass-along rate.*

Access *Three ways into her world.*

THE ANCHOR

Print *Magazine*

Delivered directly to powerhouse women in-person and via signature events, media sponsorships and luxury venue drops including 5-star hotels, fashion boutiques, spas, salons, executive suites, luxury residential lobbies and private clubs.

THE ROOM

Signature *Events*

From our celebrated experiences Glam Soirée® and Align & Dine®, to curated seasonal gatherings, fundraisers and black-tie events, get a seat at the table and an exclusive invite to the intimate gatherings of our inner circle.

THE INFLUENCE

Social *Exposure*

An engaged, curated presence across various media channels including Instagram, YouTube, Facebook, LinkedIn and Podcasts, carrying your story into the feeds our readers open each day. Including daily reels, stories, posts and promotions.

Signature Events

CONNECTION / COLLABORATION / COMMUNITY IMPACT
LEADING LADIES LEAGUE
EST 2009

Leading Ladies Awards®
A red-carpet celebration honoring Leading Ladies

Glam Soirée®
A sophisticated evening where generosity meets glamour

Align & Dine®
Intimate invitation-only private dining experience

Caftans & Cocktails
Poolside style meets curated culinary delights

Cover Parties
Issue launches with an ultra luxe, curated guest list

Movie Nights
Exclusive private theater screenings of women-first films

Inner Circle Experiences
From concierge shopping sprees to wellness gatherings

Charity Fundraisers
Philanthropic gatherings where passion meets purpose

Distribution

*Reaching an engaged national audience of **125,000+** affluent women.*

45%

PREMIER LOCATIONS

Five-star hotels, luxury condos, designer boutiques, in-office lobbies, jewelry showrooms, interior design stores, art galleries, real estate & development sales galleries, restaurants & spas

30%

SIGNATURE EVENTS

Signature Events, Private Parties, Charity Luncheons, Philanthropic Fundraisers, Media Sponsorships, Awards Ceremonies & Galas

15%

LAND, SEA & AIR

Luxury auto dealerships, private jet lounges, marinas, yacht clubs and yacht brokerages

10%

DELIVERED

Luxury homes, private clubs, members-only lounges, digital editions & subscriptions

*Distributed copies of **Leading Ladies Magazine** have an audited **96% pick up rate** across luxury, upscale drops for all distribution categories*

Print Is In

Nearly **80% of consumers** act on physical advertising over social & digital.

An estimated **25–30% of high-net-worth individuals** don't use social media at all.

Roughly **70–80% of U.S. purchasing decisions** are driven by women.

Hundreds of Millions in purchasing power are left behind by social-only strategies.

On average, a magazine reader spends **40+ minutes reading a single issue**, with print valued as a distraction-free experience as a reaction to algorithm-driven digital fatigue.

*Social media is where you **spark**. Print is where you **arrive**. Events are where you **shine**. Combining all three is when you **WIN***

**Sources: Forbes Insights, Bain & Company, BCG Luxury Reports, PwC, WealthBriefing, Central Trust Company.*

**Distribution includes hand-placed drops and mailings across all flagship markets. Percentages subject to change without notice.*

Deadlines

HOLIDAY: Dec/Jan/Feb 2026/27
Signed I/O + Ad Deadline:
Wednesday, Nov. 4, 2026

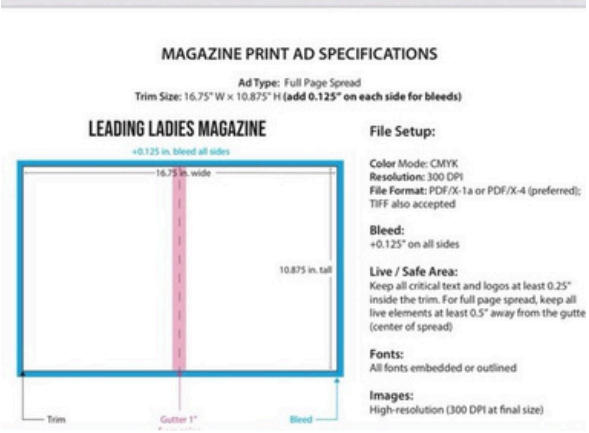
SPRING: Mar/Apr/May 2027
Signed I/O + Ad Deadline:
Wednesday, Feb. 3, 2027

SUMMER: June/July/Aug 2027
Signed I/O + Ad Deadline:
Wednesday, May 5, 2027

FALL: Sept/Oct/Nov 2027
Signed I/O + Ad Deadline:
Wednesday, Aug. 4, 2027

Ad Specs

MAGAZINE SIZE: 8.375"W X 10.875"H
AD SIZE (INCLUDING BLEEDS):
FULL PAGE: 8.625 X 11.125
SPREAD: 17 X 11.125
COLOR MODE: CMYK
RESOLUTION: 300 DPI
FILE FORMAT: PRINT PDF, X1-A/X-4, TIFF
IMAGES: 300 DPI (NO WEB RES)
FONTS: EMBEDDED/OUTLINED
SAFE AREA: 0.25" INSIDE TRIM
REQUIRED ALL ADS MUST BE SUBMITTED VIA A DOWNLOAD-ONLY LINK THAT DOES NOT REQUIRE SIGN-IN.
PLEASE EMAIL THE DOWNLOAD LINK TO HELLO@LEADINGLADIESMAGAZINE.COM



LEADING LADIES MAGAZINE

thank you

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For Advertising Rates, Event Sponsorships

+ Partnership Opportunities:

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